

wedding

STYLE GUIDE

ADVERTISING RATES

Wedding Style Guide offers advertisers a number of advertising alternatives for inclusion in Australia's newest and most innovative wedding magazine.

Standard Page Rates

FREQUENCY/DISCOUNT:	CASUAL	x 2 ISSUES (5%)	x 4 ISSUES (10%)
<i>FULL PAGE</i> ¹	\$2500 ea	\$2375 ea	\$2250 ea
<i>DOUBLE PAGE SPREAD</i>	\$3750 ea	\$3563 ea	\$3375 ea
<i>HALF PAGE</i>	\$1400 ea	\$1330 ea	\$1260 ea
<i>QUARTER PAGE</i>	\$750 ea	\$712 ea	\$675 ea

Premium Page Rates

FREQUENCY/DISCOUNT:	CASUAL	x 2 ISSUES (5%)	x 4 ISSUES (10%)
<i>FULL PAGE</i> ^{1,2}	\$3180 ea	\$3020 ea	\$2860 ea
<i>DOUBLE PAGE SPREAD</i> ²	\$4770 ea	\$4532 ea	\$4293 ea
<i>INSIDE FRONT COVER</i>	\$6460 ea	\$6137 ea	\$5814 ea
<i>INSIDE BACK COVER</i>	\$3660 ea	\$3477 ea	\$3294 ea
<i>OUTSIDE BACK COVER</i>	\$4135 ea	\$3928 ea	\$3722 ea
<i>FACING EDITOR'S PAGE</i>	\$3660 ea	\$3477 ea	\$3294 ea
<i>FACING CONTENTS PAGE 1</i>	\$3660 ea	\$3477 ea	\$3294 ea
<i>FACING CONTENTS PAGE 2</i>	\$3660 ea	\$3477 ea	\$3294 ea

¹ Guaranteed right hand placement incurs a 10% loading.

² Relates to all pages preceding the publishing details page.

Advertisers who take out a full page or double page spread are entitled to an entry in our Directory Listing.

ARTWORK FEE:

DOUBLE AND FULL PAGE TEMPLATES ARE AVAILABLE AT A COST OF \$230.00 EACH. PLEASE CONTACT US IF YOU WOULD LIKE TO DISCUSS THIS OPTION FURTHER.

All imagery must be supplied in digital, high resolution (minimum 300dpi at 100%) format.

All prices are exclusive of GST.

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